

Architecture: Report on Expert Lecture & Workshop on "MADHUBANI FOLK ART"

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BRIEF REPORT ON

Expert Lecture & Workshop on

"MADHUBANI FOLK ART"

HELD ON 15th and 16th March, 2024

for B.Des (Fashion Design) program

organized by

FACULTY OF ARCHITECTURE, PLANNING & DESIGN INTEGRAL UNIVERSITY, LUCKNOW

The Faculty of Architecture, Planning & design has organized an expert lecture & Workshop on **"Madhubani Folk Art"** for the Bachelor of Design (Fashion Design) students held on **March 15th and 16th March 2024.** The aim of this lecture is to educate the Design students about the Indian traditional Arts.

The Renowned expert **Dr. Shristi Purwar**, **Professor**, **Centre of Fashion Design & Technology**, **University of Allahabad**, **Prayagraj** graced the event. Dr. Shrishti has 21 years of Experience in Traditional folk Arts of India and Received "Special Handicraft State Award 2023-24", by the Hon'ble Chief Minister Shri Yogi Ji on UP Day (January 2024), Under Ministry of Micro, Small, Medium Enterprise UP.

Commencing with a captivating historical journey, of Traditional Art of Bihar Dr. Shristi Purwar delved into the roots of Madhubani, tracing its origins back to the times of Ramayana an epoch of timeless heritage. The lecture not only highlighted the evolution of Madhubani Art over the time but also emphasized its historical significance, where it garnered patronage from nobility and expanded its influence across various regions of India.

Recognizing the importance of such Lectures in the Bachelor of Design (Fashion Design) curriculum, these expert engagements are pivotal in fostering a comprehensive understanding of traditional Arts of India.

The seamless coordination and management of the session was orchestrated by dedicated efforts of students and Ms. Anusha Mishra (Assistant Professor, B. Des Fashion Design), under the guidance and support of Prof. Zeba Nisar, Dean, FoAPD; and Prof. (Dr.) Safiullah Khan, Head of Department.

Inlined herewith are glimpses that capture the essence of this insightful session



Warm Regards,

डॉ. (वास्तुविद) सफीउल्लाह खान I प्राध्यापक

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